



HEDGESTONE
MINE DIRECT PROGRAM

INVESTMENT GRADE GEMS





Quality
Value
Trust

HEDGESTONE MINE DIRECT

Table of Contents

About Hedgestone	4
Hedgestone Products	5
Product Cost	6
Gemstone Investments	7
Mine Direct?	7

HEDGESTONE MINE DIRECT



About Hedgestone

HedgeStone is a mine direct buyer and seller of precious gemstones with a focus on Diamonds, Emeralds, and Sapphires.

Through its partnerships and affiliations with mine owners, and government sources on a global scale, HedgeStone has been able to secure contracts providing it with an on-going supply of both rough and polished gemstones at a significant market advantage.

HedgeStone markets to all levels of distribution from rough dealers to the end consumer with a significant price advantage over current distribution sources. By dealing direct from the source and controlling all aspects of the supply and production process, HedgeStone is afforded a significant supply and price advantage.



HEDGESTONE MINE DIRECT



Hedgestone Products



Diamond: HedgeStone has mine direct and government relationships for supply in a number of African countries including Sierra Leone, DRC, Republic of Congo, and Guinea. HedgeStone works with the mines directly for the supply of mine-rough in grades suitable from industrial to gem and investment grade product.

Emerald: HedgeStone sources emeralds from 3 primary mining sources: Brazil, Zambia, and Colombia, with a strong emphasis on Colombian product and mine relationships. HedgeStone has full time representation in Colombia working with the mines for a consistent supply of rough and semi cut product.

Sapphire: HedgeStone primarily deals with African and Ceylon sources for sapphire rough with cutting facilities in Sri Lanka and to a lesser degree in Madagascar. Sapphire is sorted for distribution in higher quality ranges only with a focus on royal blue variants in color, increasing dramatically towards the consumer market.



Product Cost

Traditionally there are up to 15 middlemen in the gem distribution process, each with a mark-up of between 15-150%. HedgeStone deals with source of supply and essentially manufactures the gems through the cutting, polishing, and finishing process. This allows HedgeStone to retain the margins and stored value associated with bypassing the entire distribution channel.

The mine direct concept allows HedgeStone the luxury of marketing a variable price structure to all levels in the supply channel, with margins increasing dramatically towards the consumer market.

Direct from the mine...



HEDGESTONE MINE DIRECT

Mine Direct Investment



HedgeStone "Mine Direct" Investment Program

HedgeStone has an 8 year history as a top gem provider globally with a primary focus in Coloured gemstones; primarily, Emeralds, Sapphires, and Coloured Diamonds. The HedgeStone business model is based on the buying and selling of precious gemstones and promoting the "mine Direct Program" both locally and on a Global Scale.

Clients working with HedgeStone have the distinct advantages of purchasing precious gems at or near sources close to mines globally.

HedgeStone succeeds in offering unprecedented value to its client. Canadian sales and marketing initiatives are done via an independent agent network, supported and serviced by HedgeStone from its head office located in Ontario, Canada.

Direct From The Mine?

Do we really buy direct from the mine ? Yes and No. In some cases HedgeStone deals direct with mines and even has a representative office in Bogota, Columbia for Emerald acquisition. Often mines deal through their exclusive broker channels for parcels which are auctioned off or reserved for buyers. Other times we may source product at substantial value through representatives or brokerage houses.

Though this unique purchasing process, HedgeStone strives to bypass many or all of the middlemen and steps normally present in processing a gem and delivering it to market. In addition, HedgeStone has arrangements with world class cutting and finishing laboratories to ensure that all rough gemstone material acquired by the company are processed and provided to the client at the maximum lowest value. Put simply HedgeStone provides the client the ability to purchase one of the world's most valuable commodities at a cost deeply discounted from the appraisal value.





HEDGESTONE

Toll Free: 1-800-517-8010

Tel: (905) 771-8520 - Fax: (905) 771-0838

E-mail: info@hedgestone.biz

www.hedgestone.biz